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### **Professional Experience**

2008 – Present Education Producer, Alabama Public Television. Shoot and edit XDCam HD programming and interstitials for broadcast and content for APTPlus Internet digital streaming media for Alabama schools.

2004 – 2008 Writer, producer, director of **“Superstar in a Housedress”**, award-winning feature length documentary narrated by Lily Tomlin released theatrically in the US and internationally, licensed for broadcast by MTV Logo. Authored biography: “Superstar in a Housedress: a Remembrance of Warhol Superstar Jackie Curtis” published by Penguin in tandem with the DVD of the film and released internationally in summer 2005. In 2006 wrote, produced and directed feature-length documentary **“Jack Mitchell: My Life is Black and White”** about the life and work of a major photographer of artists and performers, which won Best Film at the Daytona Beach Film Festival and screened theatrically in the US. It has been licensed for broadcast internationally.

2001 – 2004 Content Developer/Designer, **Horn Interactive, Inc./DigitalThink**. Developer of original Cisco Systems Account Manager Learning Environment for web-based training. Wrote, produced and programmed more than 20 complete modules for products and solutions, including RLO and RIO interactive learning objects, flash animations and video. Principal writer producer for BellSouth Basic and Digital Electronics training programs.

1999 – 2000 Training and Multimedia Specialist, **Dia InnerActives, Inc.** Principal analyst and writer/producer for 3Com account producing new hire training for 3Com Network. Utilized Harless Accomplishment Based Curriculum Design techniques to perform front end analysis and produce paradigms.

1996 - 1999 Corporate Media Manager, **CBS Personnel Services**. Instituted use of radio, billboard and display advertising. Redesigned all corporate brochures and marketing materials. Developed two web pages and produced marketing and training videotapes to support 35 branch offices.

1988 – 1996 President, **Highberger Media, Inc.** Company produced training, marketing and motivational videotapes, scripts and print materials, primarily for corporate clients. Areas of specialization include script writing for video, film and live theatre, speech writing and technical writing.

1986 – 1988 Senior Writer-Producer-Director, **Bell & Howell Company**, Chicago, Illinois. Received professional service employee of the quarter award. Award-winning "Introducing Computers" includes archival newsreel footage, creative special effects and computer animation to inform in an entertaining manner. It is marketed nationally by United Training Media.

1984 – 1986 Senior Writer-Producer-Director, **Kemper Group**, Long Grove, Illinois. Produced marketing and training videotapes for Kemper's insurance and financial companies and outside clients. Instituted routine casting of professional talent. Produced several award winning programs. Wrote, produced and directed McDonald's Corporation "Safety Orientation" (part of training for all new McDonald's employees) at their studio in Los Angeles.

1980 – 1984 Freelance Writer-Producer-Director. Clients in Pittsburgh, Pennsylvania and Chicago, Illinois included ALCOA, United States Steel (U.S.X.), Northwestern University, the Association of American Law Schools and many other advertising, public relations and professional associations.

1976 – 1980 Writer-Producer-Director, **KTTC Television**, Rochester, Minnesota. Produced television commercials and local programming for NBC Television affiliate. Produced half-hour community service awards program and provided production assistance for news and public affairs programming.

### **Education**

1971 – 1975 **New York University**, School of the Arts, New York City. Film and Television major. Undergraduate requirements for major waived. Awarded Advanced Individual Study in second year. Produced commissioned documentary "Educational Play", examining preschool education in the US. Acted as teaching assistant to Film Professor Haig P. Manoogian.

Proficient with: Final Cut Pro, Adobe After Effects, Adobe Photoshop, Dreamweaver, Quark, Compressor, DVD Studio Pro – and all types of production and post-production hardware.